

NEW

Chromacryl®

FLUID CONCENTRATE



NEW Chromacryl Fluid Concentrate provides art teachers with two genuine benefits:

- 1. Amazing value for primary & secondary schools**
- 2. Exciting new techniques and versatility**

Utilising the latest technology in flow formulations, a high pigment load and powerful acrylic binder **Chromacryl Fluid Concentrate** gives art teachers amazing value for money as well as offering the creative latitude they need to explore contemporary techniques that are best done with fluid paints. Thin with water for unrivaled value or use the paint straight from the bottle to achieve intensity and opacity of colour far superior to regular acrylics diluted for fluid painting techniques.

With its flowing consistency, Chromacryl Fluid Concentrate is great for many different techniques and applications:



- The full strength, ready-to-use formulation can be used straight from the bottle for any fine detail techniques: lettering and calligraphy, illustration, posters, signs, papier-mâché and painted models/ sculptures, traditional stylized folk decoration, Indigenous/Visionary/ Intuitive art and general school projects.
- Dilute with water to create brilliant colour washes, glazes and luminous watercolour effects. **A small 250ml bottle will last a very long time.**
- Dries to a velvety matte finish that seems to glow from the inside - unique among fluid paints.
- Minimal colour shift makes it perfect for teaching colour theory and mixing.
- Surface and self-levelling quality make it ideal for drawing over with markers, pens, pencils or for use in mixed media projects, altered books and art journaling.
- Mix **Chromacryl Fluid Concentrate** with **Chromacryl Painting Mediums** for an intense pigment-to-medium ratio to open up new creative techniques!
- 16 great colours available in 250ml bottles - Completely safe and Non Toxic – Cleans up with Water.

Chromacryl Fluid Concentrate has the same high quality of **Chromacryl Students' Acrylics** that teachers have come to know and appreciate. It's non-toxic, produced using environmentally friendly practices and cleans up easily with just soap and water.

Chromacryl Fluid Concentrate instantly becomes a great compliment to any classroom's creativity.

CHECK OUT OUR FREE LESSON PLANS!

visit www.chromaonline.com to download free lesson plans using Chromacryl Fluid Concentrate, as well as other quality Chroma products.

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 **CHROMA**
A Stroke of Inspiration